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## Pac Ave Records Releases Best of Pacific 2021-22, a Student-Curated Compilation of Conservatory Performances

(Stockton, CA) - University of the Pacific's student-run record label, **Pac Ave Records**, is excited to announce the release of their latest Conservatory compilation, **Best of Pacific 2021-22**, now available on major streaming platforms.

<u>Best of Pacific 2021-22</u> is the second compilation in Pac Ave's *Best of Pacific* series. This series includes student-curated recordings of performances by artists, ensembles, orchestras, symphonies, and other performances hosted and recorded by UoP's Conservatory of Music.

To make this release possible, students are tasked with attending performances, determining which ones should be included in the compilation, then seeking and attaining proper licenses to release their chosen recordings. Faculty and students are also encouraged to submit their favorite performances for consideration.

As part of Pac Ave Records' Album Curation and Licensing team, students gain real world, hands-on experience with the intricacies of mixing audio for commercial release, attaining licenses and permissions to legally release copyrighted compositions, the collection and flow of royalties, graphic design, digital distribution, public relations, and marketing.

Pac Ave Records will continue working closely with the Conservatory of Music to release compilations annually.

Best of Pacific 2021-22 is now streaming!

Find the track list for **Best of Pacific 2021-22** below.

- 1. Re(new)al: I. Hydro (performed by Pacific Wind Band)
- 2. Re(new)al: II. Wind (performed by Pacific Wind Band)
- 3. Re(new)al: III. Solar (performed by Pacific Wind Band)
- 4. Mary Had A Baby (Live) (performed by Pacific Singers)
- 5. Shirat Ha Chat (Live) (performed by Pacific Singers)
- 6. Winter Wonderland (Live) (performed by Pacific Singers)

**Pac Ave Records** is a two-semester course and experiential learning experience in the Conservatory's Music Industry Studies and Music Management programs. Each year students negotiate agreements with and sign new artists, work with the artists on song development, book studio sessions to record those songs, then work through the post-production process before releasing and marketing each project.

Follow Pac Ave Records (@pacaverecords) on <u>Instagram</u> and <u>TikTok</u> for new releases, playlists, events, and more.